

DEVELOPMENT & PRODUCTION REFERENCE

Bihar Sarkari Naukri Portal

Website Structure & Page Layouts

Sitemap, URL structure, wireframes for every major page, aur AdSense-safe ad placement guide — Laravel production ke liye ready reference.

Tech Stack: Laravel 11 · Filament PHP · MySQL · Blade + Tailwind

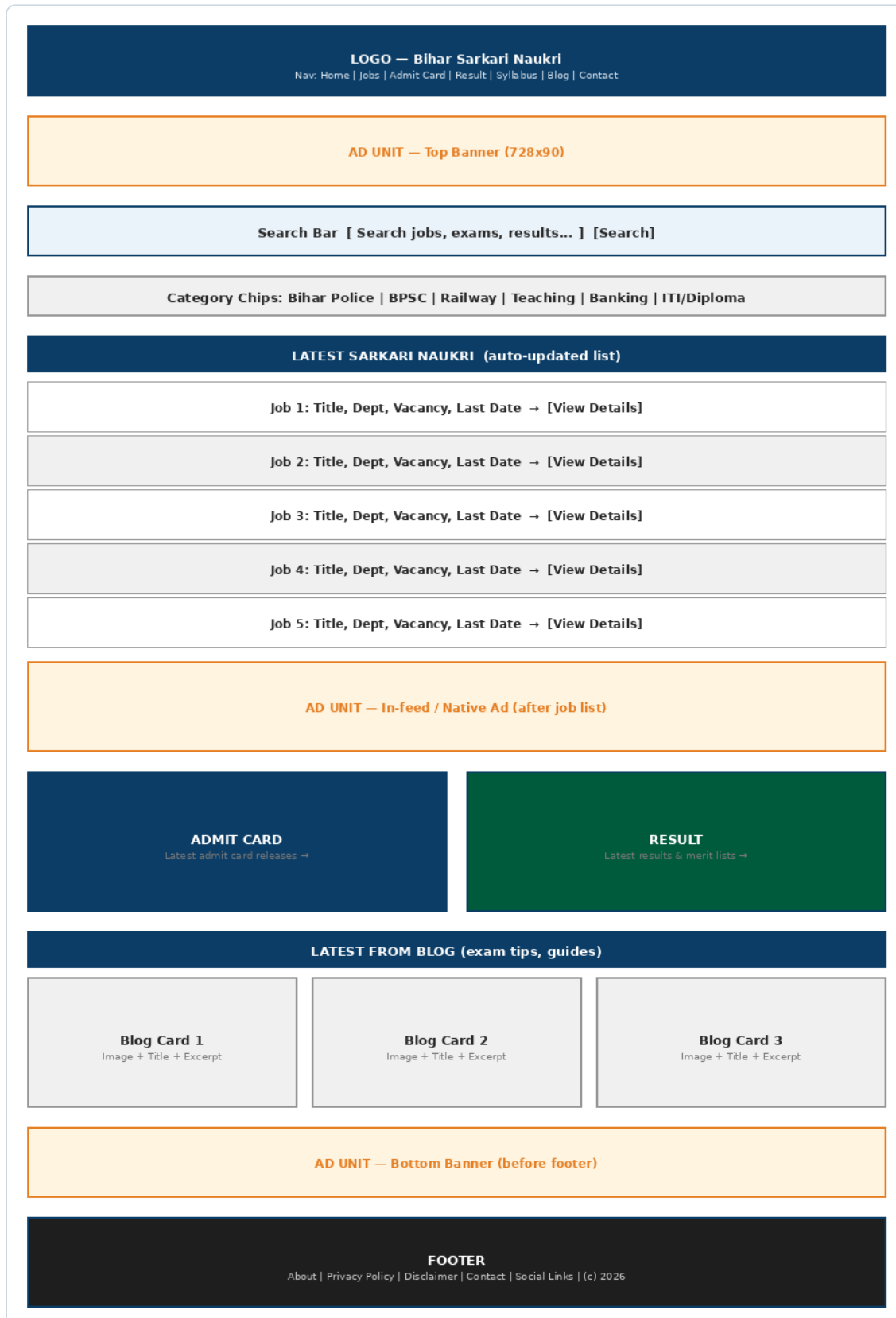
Prepared for: Bihar-focused Sarkari Naukri & Blog Portal

1. Sitemap (Saari Pages Ki List)

/	→ Homepage
/jobs	→ All Jobs Listing
/jobs/category/{slug}	→ Category-wise Jobs (e.g. /jobs/category/bihar-police)
/jobs/{slug}	→ Single Job Detail Page
/admit-card	→ All Admit Cards Listing
/admit-card/{slug}	→ Single Admit Card Detail
/result	→ All Results Listing
/result/{slug}	→ Single Result Detail
/syllabus	→ All Syllabus Listing
/syllabus/{slug}	→ Single Syllabus + Previous Papers
/blog	→ Blog Listing
/blog/{slug}	→ Single Blog Post
/blog/category/{slug}	→ Blog Category Listing
/about-us	→ Static Page
/contact-us	→ Static Page
/privacy-policy	→ Static Page
/disclaimer	→ Static Page
/terms-and-conditions	→ Static Page
/search?q=	→ Search Results Page

URL/Slug Rule: Hamesha lowercase, hyphen-separated, Hindi/English mix avoid karo URL mein (SEO ke liye English slug better hai) — e.g. `bihar-police-constable-recruitment-2026`, not Hindi words.

2. Homepage Layout



Sections (top to bottom):

1. **Header** — Logo + main navigation (Home, Jobs, Admit Card, Result, Syllabus, Blog, Contact)
2. **Top Ad Banner** — 728x90 leaderboard (desktop) / 320x100 (mobile)
3. **Search Bar** — jobs/exams/results search karne ke liye
4. **Category Quick Chips** — Bihar Police, BPSC, Railway, Teaching, Banking, etc.
5. **Latest Sarkari Naukri** — 10-15 most recent jobs, auto-sorted by date
6. **In-feed Ad** — job list ke baad ek native ad
7. **Admit Card + Result Quick Cards** — side-by-side 2 blocks
8. **Latest Blog Posts** — 3 cards
9. **Bottom Ad Banner**
10. **Footer** — About, Privacy Policy, Disclaimer, Contact, social links

3. Job Listing / Category Page

LOGO — Bihar Sarkari Naukri
Nav Menu

Breadcrumb: Home > Jobs > Bihar Police

AD UNIT — Top Banner

Filters

SIDEBAR FILTERS
Category/Qualification/Location/LastDate

Sort: Newest | Last Date | A-Z

Job 1: Title — Dept
Vacancy: 500 | Qualification: 12th | Last Date: DD-MM-YYYY

Job 2: Title — Dept
Vacancy: 500 | Qualification: 12th | Last Date: DD-MM-YYYY

Job 3: Title — Dept
Vacancy: 500 | Qualification: 12th | Last Date: DD-MM-YYYY

AD UNIT — In-feed (mid list)

Job 4: Title — Dept
Vacancy: 500 | Qualification: 12th | Last Date: DD-MM-YYYY

Job 5: Title — Dept
Vacancy: 500 | Qualification: 12th | Last Date: DD-MM-YYYY

Job 6: Title — Dept
Vacancy: 500 | Qualification: 12th | Last Date: DD-MM-YYYY

Job 7: Title — Dept
Vacancy: 500 | Qualification: 12th | Last Date: DD-MM-YYYY

Pagination: « 1 2 3 ... 12 »

FOOTER

Sections:

1. Header + Breadcrumb (Home > Jobs > Bihar Police)
2. Top Ad Banner

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3. Filter bar (Sort by: Newest / Last Date / A-Z) + Sidebar filters (Category, Qualification, Location, Last Date range)
4. Job cards list — each shows Title, Dept, Vacancy, Qualification, Last Date, "View Details" button
5. In-feed ad after every 3-4 job cards
6. Pagination
7. Footer

4. Job Detail Page (Most Important Page)

LOGO — Bihar Sarkari Naukri
Nav Menu

Breadcrumb: Home > Bihar Police > Constable Recruitment 2026

AD UNIT — Top Banner

JOB TITLE: Bihar Police Constable Recruitment 2026

Short summary: Dept | Vacancy | Qualification | Last Date (quick glance)

[APPLY ONLINE] [DOWNLOAD NOTIFICATION PDF]

Important Dates & Details Table

Department	Bihar Police
Total Vacancy	5000
Qualification	12th Pass
Age Limit	18 - 25 years
Application Start	DD-MM-2026
Last Date	DD-MM-2026
Application Fee	₹100 (Gen) / ₹50 (SC/ST)
Salary	₹21,700 - ₹69,100

AD UNIT — Mid-content Native Ad

How to Apply / Selection Process (Rich text description)

Full description paragraph area

Related Jobs / You may also like (internal links)

Related Job 1

Related Job 2

Related Job 3

AD UNIT — Bottom Banner

FOOTER

Sections:

1. Header + Breadcrumb
2. Top Ad Banner
3. Job Title (H1 — SEO ke liye important)
4. Quick summary strip (Dept, Vacancy, Qualification, Last Date at a glance)
5. Action buttons — "Apply Online" (official link) + "Download Notification PDF"
6. **Details Table** — Department, Vacancy, Qualification, Age Limit, Start Date, Last Date, Fee, Salary
7. Mid-content Native Ad
8. Full description — eligibility, selection process, how to apply (Rich text, 400-600 words original content — SEO ke liye zaroori)
9. Related Jobs (internal linking — 3 cards)
10. Bottom Ad Banner
11. Footer

SEO tip: Har job page ka apna unique meta title/description ho, aur description mein sirf table data copy-paste na karo — kuch original explanation likho (isse duplicate content issue nahi hoga).

5. Blog Post Page



Sections:

1. Header + Breadcrumb
2. Top Ad Banner
3. Blog Title (H1)
4. Featured Image
5. Content Part 1
6. **In-article Ad** (2nd paragraph ke baad — sabse high-CTR placement)
7. Content Part 2 (continues)
8. Related Posts / Related Jobs (internal linking)
9. Bottom Ad Banner
10. Footer

6. Ad Placement Rules (AdSense Policy-Safe)

Placement	Recommended	Avoid
Top banner	Header ke neeche, content shuru hone se pehle	Header ke andar ya navigation ke bahut paas (accidental click risk)
In-feed/In-article	Content ke paragraph breaks ke beech	Bahut zyada ads ek saath (3-4 ads per screen se zyada mat karo)
Sidebar	Filters ke sath complement	Sidebar ko pura ad se bhar dena
Bottom	Footer se pehle	Footer ke andar mixed karna
Mobile	Sticky bottom ad (careful — policy allows but keep dismissible)	Interstitial ads jo content block karein

Important: Google AdSense policy clearly kehti hai ads ko content se clearly separate rakho (label ya spacing se), aur kabhi bhi "click here" jaisa misleading text na likho ad ke paas.

7. Header & Footer — Consistent Across All Pages

Header:

- Logo (left)
- Navigation: Home | Jobs | Admit Card | Result | Syllabus | Blog | Contact
- Search icon/bar (right)
- Mobile: hamburger menu

Footer:

- Column 1: About site (2-3 lines)
- Column 2: Quick links (Privacy Policy, Disclaimer, Terms, Contact)
- Column 3: Categories (Bihar Police, BPSC, Railway, etc.)
- Column 4: Social/Telegram/WhatsApp channel links
- Bottom line: Copyright + "Disclaimer: We are not affiliated with any government body" (yeh line job portals ke liye legally important hai)

8. Mobile Responsiveness Notes

- Sidebar filters mobile pe collapsible "Filter" button ke peeche chhupa denge (drawer/modal style)
- Job cards single column mein stack honge
- Ad units mobile-specific sizes use karenge (320x50 or 320x100, not desktop 728x90)
- Tables (job details) mobile pe horizontally scrollable ya stacked key-value format mein convert karo

9. Development Priority for Frontend Pages

1. Homepage + Job Listing + Job Detail (core MVP)
2. Static pages (About, Privacy, Disclaimer, Contact, Terms) — AdSense apply karne se pehle zaroori
3. Blog Listing + Blog Detail
4. Admit Card + Result + Syllabus pages
5. Search functionality
6. Mobile optimization pass
7. Ad unit integration (sirf AdSense approval ke baad)

Isse tum step-by-step production mein le jaa sakte ho — pehle core job pages launch karo, content build karo, phir baaki modules add karte raho.